

# **NATIONAL ORGANIZATION OF SOCIAL SECURITY CLAIMANTS' REPRESENTATIVES**

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## **40TH ANNIVERSARY CONFERENCE**

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**HYATT REGENCY NEW ORLEANS  
SEPTEMBER 11-14**

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A photograph of the New Orleans skyline, featuring several tall skyscrapers and buildings along the waterfront, with a body of water in the foreground. The sky is blue with some light clouds.

**2019**

**EXHIBITOR SPONSORSHIP  
OPPORTUNITIES**



# LEARN MORE



## || ABOUT US

The National Organization of Social Security Claimants' Representatives (NOSSCR) is a specialized bar association for attorneys and advocates who represent Social Security Disability Insurance (SSDI) and Supplemental Security Income (SSI) claimants throughout the adjudicative process. Since 1979, NOSSCR has been providing continuing legal education to its thousands of members and public policy advocacy on behalf of its members and the people with disabilities they represent.

## || OUR MISSION

The mission of the National Organization of Social Security Claimants' Representatives is to advocate for improvements in Social Security disability programs and to ensure that individuals with disabilities applying for Social Security Disability and SSI benefits have access to highly qualified representation and receive fair decisions.

## || ABOUT THE CONFERENCE

Each year, NOSSCR hosts the premier conference for hundreds of Social Security disability attorneys and representatives from around the country. Hundreds of attorneys come from around the country to earn CLE credits, network and learn about best practices and trends in the field.

## || WHY SPONSOR

As a sponsor of NOSSCR's 40th anniversary conference, the only conference of its kind in 2019, you will be reaching a unique target audience at a particularly poignant moment in NOSSCR's history. Since this is also the first year we're consolidating into one central annual conference, we expect to far exceed the 700 attendees we typically greeted at biannual conferences in years past. If your service or product is relevant to representatives of disability claimants, there is no better way to capture this demographic's attention and trust than by making yourself visible at our conference. In honor of our special anniversary, we are offering you several new ways to showcase your business.

# EXHIBITOR SPONSORSHIP LEVELS

## PLATINUM || \$5,000

- Three tables located most prominently in the exhibitor hall
- Four staff passes to attend the entire conference (materials and CLE credit are not available)
- Two passes to the 40th Anniversary Gala (add additional passes for \$100 each)
- Company name **and video** included on the exhibitor list on our website with a link
- One full-page ad in the 40th anniversary journal\*
- One email sent to registrants of the conference on your behalf, sent between one and four weeks before or after the conference
- **Logo on the iconic tote bags** given to each registrant\*
- One flier placed inside each registrant's welcome packet\*
- Special thanks by NOSSCR's Executive Director during the General Session
- Logo recognition in pre-conference emails sent by NOSSCR
- Acknowledgement in one issue of the *Forum*\*
- One page ad included in the conference's digital materials (on a flashdrive)\*
- Company name displayed on the homepage of NOSSCR's website
- Listing within the conference app

## GOLD || \$3,000

- Two tables located prominently in the exhibitor hall
- Three staff passes to attend the entire conference (materials and CLE credit are not available)
- One pass to the 40th Anniversary Gala (add additional passes for \$100 each)
- One half-page ad in the 40th anniversary journal\*
- Company name included on the exhibitor list on our website with a link
- Logo recognition in pre-conference emails sent by NOSSCR
- Acknowledgement in one issue of the *Forum*\*
- One page ad included in the conference's digital materials (on a flashdrive)\*
- Company name displayed on the homepage of NOSSCR's website
- Listing within the conference app

## SILVER || \$2,500

- One table located adjacent to the gold level exhibitor tables
- Two staff passes to attend the entire conference (materials and CLE credit are not available)
- One pass to the 40th Anniversary Gala (add additional passes for \$100 each)
- One quarter page ad in the 40th anniversary journal\*
- Company name included on the exhibitor list on our website with a link
- Acknowledgement in one issue of the *Forum*\*
- One page included in the conference's digital materials (on a flashdrive)\*
- Listing within the conference app

*All coffee breaks will be held in the exhibitor hall. Each level includes two chairs per table, electricity, three continental breakfasts, the opportunity to upgrade the journal ad, and the option to bring more staff members at \$250 per person.*

*\*Dependant upon prompt receipt by the application deadline, July 25, 2019.*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## || ITEMS\*

### **PENS || \$1,000**

Make sure attendees see your name each time they take notes by including one branded pen in each registration bag.

### **MARDI GRAS BEADS || \$1,000**

Show your brand's fun side by sponsoring beads at the 40th Anniversary Reception.

### **NOTEPADS || \$1,500**

Put your brand name at the top of an essential tool for many conference attendees, distributed with the welcome bag at registration.

### **WATER BOTTLES || \$1,500**

Help keep attendees hydrated, and make your brand stand out each time they sip. The bottle will be included in each bag distributed at registration.

## || EVENTS

### **CONTINENTAL BREAKFAST || \$5,000**

Who doesn't love a hot cup of coffee first thing in the morning? Put your brand front-and-center by being the solo sponsor of one continental breakfast for all attendees. Two slots available on a first come, first served basis. It includes signs on each table, branded napkins, and branded mints.

### **COFFEE BREAK || \$4,000**

Conference days are full and busy, and attendees greatly appreciate a refueling break. Stand out from the crowd and sponsor this midafternoon respite. Three slots available on a first come, first served basis. It includes signs on each table, branded napkins, and branded mints. (*Snacks may be added at cost, as available from the hotel.*)

*\*The cost of the item itself is not included. Items must be purchased and shipped to reach the hotel on September 6, 2019. Send to the attention of Cathy Thompson with NOSSCR.*

# APPLICATION: BASIC INFORMATION

Applications due by Thursday, July 25, 2019, or accepted until the exhibitor space is filled, whichever comes first. Tables are assigned on a first come, first served basis by level. Submit to [nosscr@nosscr.org](mailto:nosscr@nosscr.org) or to "Attn: Cathy Thompson, 161 Airport Executive Park, Nanuet, NY 10954."

**Company:** \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Phone: ( \_\_\_\_ ) \_\_\_\_ - \_\_\_\_  
Email: \_\_\_\_\_ Webpage: \_\_\_\_\_

## Exhibitor level:

Platinum (\$5,000)    Gold (\$3,000)    Silver (\$2,500)

## Individuals at the exhibitor table:

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_ (+\$250 for Silver)  
4. \_\_\_\_\_ (+\$250 for Silver & Gold)

## Individuals at the 40th Anniversary Gala:

1. \_\_\_\_\_  
2. \_\_\_\_\_ (+\$100 for Gold & Silver)  
3. \_\_\_\_\_ (+\$100 for Platinum, Gold & Silver)  
4. \_\_\_\_\_ (+\$100 for Platinum, Gold & Silver)

## Additional sponsorship opportunities:

Pens (\$1,000)\*    Mardi Gras Beads (\$1,000)\*    Notepads (\$1,500)\*  
 Water Bottles (\$1,500)\*    Continental Breakfast (\$5,000)\*\*    Coffee Break (\$4,000) \*\*

*\*These prices do not include the cost of the item and shipping. | \*\*Limited availability*

## Describe what service and/or product you propose to exhibit (mandatory):

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## If you offer a discount to NOSSCR members or conference attendees, please describe here and we will include this information on our webpage:

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## Please indicate your product classification (choose one):

Leads    Software    Publishing    Medical    Other (Please specify: \_\_\_\_\_)

# APPLICATION: PAYMENT, HOURS & MATERIALS

Submit credit card payment by fax (845.517.2277) or email (nosscr@nosscr.org). In the subject line, please write "NOLA Conference."

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

Security Code: \_\_\_\_\_

I authorize NOSSCR to charge \$\_\_\_\_\_ to this credit card.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*To cancel reservation of exhibit space, a written notice request for cancellation must be transmitted to NOSSCR. A fee of 20% of the contract cost will be assessed upon cancellation. No refunds (for any level or sponsorships) provided after August 30, 2019.*

## || EXHIBITOR HOURS

Exhibitor hours are as follows:

Wednesday, 09/11/19	3:00 pm - 7:00 pm
Thursday, 09/12/19	7:00 am - 5:00 pm
Friday, 09/13/19	7:00 am - 6:00 pm
Saturday, 09/14/19	7:00 am - 11:00 am

## || MATERIALS TO SEND

Please send the following to nosscr@nosscr.org by July 25, 2019:

### Platinum:

- PDF (8.5" x 11") of flier for the welcome packet
- Email draft with preferred send date (within a month before or after the conference, but not within 3 days of it or during)

### Platinum & Gold:

- High-resolution logo as a PNG or JPG file on a transparent or white background

### Platinum, Gold & Silver:

- Journal ad as a PNG or JPG (measurements and upgrade options forthcoming)
- PDF (8.5" x 11") to include in the digital materials

Additional sponsorship item needs will be communicated after purchase.

# APPLICATION: DISCLOSURE

**The deadline for NOSSCR's receipt of your Exhibitor Application is July 25, 2019 or the date on which exhibitor space is filled**, whichever comes first. NOSSCR will assign space on a "first-come, first-served" basis subject to NOSSCR's discretion. We will assign spaces and mark them on the hotel floor plan that accompanies the acknowledgement when we approve your Application.

All exhibitors must make a diligent effort not to mislead the public with any advertising and/or website which may cause a reasonable person to believe that the exhibitor has any affiliation with NOSSCR or the Social Security Administration.

**NOSSCR accepts no responsibility for exhibitors' equipment. Exhibitors are responsible for overnight storage of any equipment.**

By submitting an Application for exhibit space, the applicant releases NOSSCR and its agents from any and all liabilities to applicant, its agents, or its employees that may arise or be asserted as result of submission of an Application or of participation in this exhibit. NOSSCR determines the eligibility of any company or product for exhibit in its sole discretion. **An acceptance of an application does not imply endorsement by NOSSCR of an applicant's products nor does NOSSCR warrant, either expressly or by implication, the efficacy of the products displayed at the exhibit, nor does rejection imply lack of merit of product or manufacturer or producer.** This application for space (only when accepted by NOSSCR with notice of space assignment) constitutes a contract for the right to use the space, but not to sublease it. NOSSCR may cancel Exhibitor's space (and restrict Exhibitor's access to the conference) at any time for any reason. A cancellation for violation of the Rules of Exhibitors will forfeit any fees paid as liquidated damages to NOSSCR.

**Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

# APPLICATION: APPENDIX

## || PROTECTION OF THE HYATT REGENCY NEW ORLEANS HOTEL AND NOSSCR

The Exhibitor assumes the sole and entire responsibility and liability for losses, damages, and claims arising out of or related to the exhibit and exhibitor's activities on the Hyatt Regency New Orleans ("the Hotel") premises and will indemnify, defend and hold harmless NOSSCR, the Hotel, its agents, servants, and employees from any and all such losses, damages, and claims. Neither NOSSCR nor the Hotel will be responsible or liable for any claims, loss or damages arising directly or indirectly from the NOSSCR conference exhibit or exhibitor's activities on the Hotel premises.

The Exhibitor understands that neither NOSSCR nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

### **Release; Waiver of Liability**

Exhibitor, for and on behalf of itself, its employees, agents, and invitees, and each other, releases and waives any and all claims, demands or actions against NOSSCR, the Hotel and their respective officers, directors, employees, volunteers and agents resulting from or relating to the NOSSCR conference, the exhibit, exhibitor's activities or presence at the Hotel premises, or any act or omission of exhibitor, its employees, agents and invitees. In addition, exhibitor agrees to hold harmless and indemnify NOSSCR, the Hotel, their respective officers, directors, employees, volunteers and agents, and each of them from any and all claims, demands or actions arising out of or as a result of the NOSSCR conference, exhibit, exhibitor's activities or presence of at the Hotel premises, or any act or omission on the part of exhibitor, its officers, directors, employees, agents or invitees, and each of them.

### **Responsibility**

NOSSCR shall assume no responsibility nor shall exhibitor look to NOSSCR for any losses, direct or indirect, which may occur as a result of any act or omission, whether intentional or negligent, on the part of NOSSCR, its officers, employees, volunteers, and agents.

NOSSCR shall have the right to cancel the exhibits without liability if NOSSCR has to cancel the conference or due to a force majeure event or circumstance.

### **Competing Sessions**

Exhibitor agrees, the in the 3 days preceding, during and the 3 days following the national conference, it shall not arrange or conduct any workshops, seminars, course or other educational session the Hotel premises that compete with the national conference or its sessions.

**Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_